

# BRAND BOOK

by @fazledyn



**BUET CYBER  
SECURITY CLUB**

# PRIMARY COLOR

TYPEFACE

**Rajdhani, Medium**

<https://fonts.google.com/specimen/Rajdhani>

#D7263D #F1F1F2



**BUET CYBER  
SECURITY CLUB**

**VERTICAL  
VARIANT**



**BUET CYBER  
SECURITY CLUB**

# HORIZONTAL VARIANT



**BUET**  
**CYBER SECURITY**  
**CLUB**

# DARK BACKGROUND

Emblem remains same,  
the text color becomes  
complete white.



BUET CYBER  
SECURITY CLUB

**DARK  
BACKGROUND**



**BUET  
CYBER SECURITY  
CLUB**

# LIGHT BACKGROUND

Emblem remains same,  
the text color becomes  
complete logo **red**.



**BUET CYBER  
SECURITY CLUB**

**LIGHT  
BACKGROUND**



**BUET  
CYBER SECURITY  
CLUB**



# ONE COLOR

If the design requires only one color, use this one.

This is to observe that there's no background inside the logo



**BUET CYBER  
SECURITY CLUB**

**ONE  
COLOR**



**BUET  
CYBER SECURITY  
CLUB**